

Cyactiv[®]

Arthrospira platensis, also known as spirulina, is a blue-green algae like AFA (Aphanizomenon flos aquae). It provides a wide variety of micronutrients and macronutrients and contains specific active compounds such as phycocyanin, which constitutes the blue pigment of blue-green algae.

Cyactiv® is a patented extract of spirulina standardized in phycocyanin content. Phycocyanin acts in synergy with other compounds present in the extract, in order to stimulate the migration of your adult stem cells.

CHARACTERISTICS AND BENEFITS

Spirulina is cultivated and harvested in sunny regions of the world such as the United States, Greece, Spain, Japan and India (Karkos et al., 2011). It is well known for its nutritional richness in macro and micronutrients. It is composed of more than 60 % of proteins and 14% of carbohydrates. It is a good source of polyunsaturated fatty acids, essential amino acids, and micronutrients such as Iron, Calcium, Magnesium, Phosphorus and Selenium. It is used in nutritional supplementation all over the world.

Spirulina is a good source of phenolic compounds and beta carotenes, which represent two categories of antioxidants. It supports the immune system (Finamore et al., 2017) and helps maintain vitality.

After more than 2 decades of experience in aquatic agriculture and harvesting, Cerule® has become an expert in the production of exclusive and unique extracts. Recently, Cerule has extended its production capacities to transform spirulina in order to isolate phycocyanin and other active compounds present in spirulina.

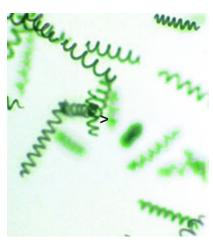
Cyactiv is a spirulina-based food supplement produced by an unique filtration process that enables the concentration of phycocyanin. Phycocyanin stimulates the migration of your adult stem cells.

The extraction process to produce Cyactiv is exclusively based on water and does not include any solvent or synthetic compound. The concentration of phycocyanin is > 30%. Cyactiv is on average 4 times more concentrated in phycocyanin than standard spirulina. Drying process is carried out at low temperature to preserve all the nutritional properties of Cyactiv.

The filtration process and drying steps are patented and exclusive to Cerule, resulting from many years of research and development. This expertise enables the company to control the process from the raw material to the finished product, setting up high quality control standards at all steps of the process.

The benefits of consuming Cyactiv have been assessed in three different clinical studies, which have been published in peerreviewed journals (Jensen et al., 2016a; Jensen et al., 2016b; Jensen et al., 2015).





Cyactiv Phycocyanin





INGREDIENTS AND LABELS



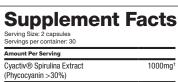


Inflammation Support

✓ Balance✓ Calm

60 CAPSULES

DIETARY SUPPLEMENT



Suggested Use: Take 2 capsules daily with food.

† Daily value not established

Other ingredients: Hypromellose (Vegetable Capsule), Organic Rice Concentrate.

Product does not contain: Dairy, wheat, gluten, peanuts, soy or corn allergens. No artificial flavors or colors.

Distributed by: Cerule International, LLC 18565 Jamboree Rd, Suite 520 Irvine, CA 92612 USA 949-220-2622 | www.cerule.com US Patent 9,370,537

Product of the USA Rev: NOV2021



SUGGESTED USAGE

Recommended daily dose for an adult: 2 capsules, 1 to 2 times per day, with a glass of water, during meals. Do not refrigerate.

ADDITIONAL INFORMATION

Does not contain dairy, gluten, artificial aromas, preservatives or coloring agents. Capsule exclusively composed of ingredients of vegetable origin.

Suitable for vegetarian consumers.

Cerule has no knowledge of any contraindications with regards to the consumption of **Cyactiv** during / while pregnancy or breastfeeding. However, as a precaution, we advise that you consult your physician.

Cerule has no knowledge of any contraindications or interactions between **Cyactiv** and other medication. However, if you are taking prescription drugs or if your health requires medical attention, we advise that consult your physician.

FAQ'S

What are the ingredients of Cyactiv?

Cyactiv is a patented extract of spirulina standardized for phycocyanin in order to support the migration of your adult stem cells.

Can Cyactiv be used with Cerule supplements (PlasmaFlo® and StemEnhance® ULTRA) or with other supplements?

Yes, all **Cerule** products can be consumed together and have been created to act in synergy for an optimal wellness. **Cerule** has no knowledge of any contraindications or interactions between **Cyactiv** and any other supplements.

REFERENCES

Finamore A., Palmery M., Bensehaila S., Peluso I., 2017, Antioxidant, Immunomodulating and Microbial-Modulating activities of the Sustainable and Ecofriendly Spirulina, Oxidative Medicine and Cellular Longevity, 3247528:1-14.

Jensen G.S., Attridge V., Carter S.G., Guthrie J., Ehmann A., Benson K.F., 2016a, Consumption of an aqueous cyanophyta extract derived from Arthrospira platensis is associated with reduction of chronic pain: results from two human clinical pilot studies, Nutrition and Dietary Supplements, 8:65-70.

Jensen G.S., Drapeau C., Lenninger M., Benson K.F., 2016b, Clinical Safety of a High Dose of Phycocyanin-Enriched Aqueous Extract from Arthrospira (Spirulina) platensis: Results from a Randomized, Double-Blind, Placebo-Controlled Study with a Focus on Anticoagulant Activity and Platelet Activation, Journal of Medicinal Food, 19(7):1-9.

Jensen G.S., Attridge V., Beaman J.L., Guthrie J., Ehmann A., Benson K.F., 2015, Antioxidant and Anti-Inflammatory Properties of an Aqueous Cyanophyta Extract Derived from Arthrospira Platensis: Contribution to Bioactivities by the Non-Phycocyanin Aqueous Fraction, Journal of Medicinal Food, 18(5):535-541.

Karkos P.D., Leong S.C., Karkos C.D., Sivaji N., Assimakopoulos D.A., 2011, Spirulina in clinical practice: evidence-based Human Applications, Evidence-Based Complementary and Alternative Medicine, 531053:1-4.

FOR MORE INFORMATION

www.cerule.com www.facebook.com/ceruleglobal www.youtube.com/cerule https://www.facebook.com/cerulenzau

Cerule Caring Crew will answer all your questions by phone or email:
NZ 0800 CERULE (237853) CaringCrewNZ@cerule.com
AU 1800 CERULE (237853) CaringCrewAU@cerule.com

